

# Cascade Asset Management

## The Challenge

When Cascade Asset's production team analyzed performance of the company's system recycling business, they noticed that personnel spent a great deal of time per system setting up and performing the wiping process. Inserting CD's into each computer and having to attach a mouse, monitor and keyboard to every system added a large labor overhead.

In addition, Cascade experienced many issues with reselling the hardware as some systems had serious issues. This caused high return rates on the hardware and the accompanying support costs.

**54%** A LEADING SYSTEM RECYCLER IMPROVES PROFITABILITY WITH WIPE DRIVE'S POWERFUL AUTOMATION AND SYSTEM DIAGNOSTICS

## The Solution

Using WipeDrive Enterprise PXE boot server allowed Cascade tech workers to set up an environment with one server and a large network switch to wipe up to 200 systems at once.



As part of the process WipeDrive Enterprise runs a full system diagnostic test and inventory which reports most hardware issues immediately.

## Results

As a result of the improved automation and the decline of defective part returns Cascade realized a very impressive 54% increase in profitability in the part sales division of the company.

“With WipeDrive Enterprise we achieved incredible productivity gains due to the automation and thoroughness of the software. We are very pleased with how WipeDrive has helped us to eliminate costly errors in a business with little room for mistakes.”

Senior Production Manager, Cascade Asset Management



**CASCADE**  
ASSET MANAGEMENT, LLC

### ORGANIZATION:

Cascade Asset Management

### LOCATION:

Madison, Wisconsin

### URL:

[www.cascade-assets.com](http://www.cascade-assets.com)

### INDUSTRY:

Equipment Retirement

### PRODUCTS:

WipeDrive Enterprise chosen for its ability to quickly and securely remove all data from workstation and server systems

### RESULTS:

- Completely automated reporting process
- Eliminated bad drives being resold with WipeDrive's unique diagnostic testing
- Allowed for simultaneous wiping of up to 200 systems from a single server
- Gave visibility to customers on project status through real-time reporting